Implementing Content-Based Language Instruction in your Classroom

This session will focus on the needs of teachers who are currently using or interested in content-based language instruction (CBI) in the classroom.

Participants will:

- learn basic CBI concepts and examine methods to connect and integrate content learning and language instruction
- examine sample materials and consider how best to structure lessons.
- discuss how to simplify content to make difficult ideas easier to understand
- explore the need for attention to subject-specific academic vocabulary
- think about different models for assessing student work in these contexts





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Joe McVeigh



Joe McVeigh teaches at Saint Michael's College in Vermont, in the northeastern United States. Joe has worked previously at universities in California and overseas. He is the author of several textbooks for English language students. He serves on the Board of Directors of the TESOL International Association.

Joe also works as a consultant, advising schools on English language needs and giving professional development workshops. He has worked as an English Language Specialist for the U.S. Department of State in Oman, Bahrain, the United Arab Emirates, and Spain. Next week he will be traveling to give workshops and conference talks in Cambodia and Vietnam.





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A E AMERICAN ENGLISH



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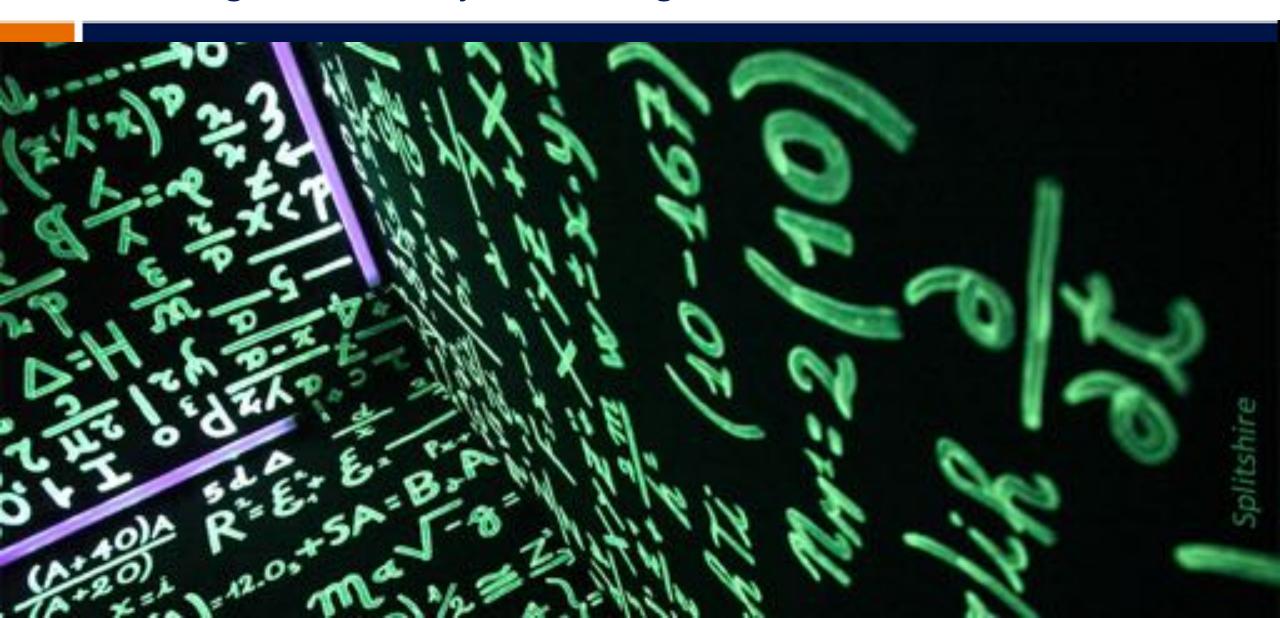
Today we will

- define content-based instruction (CBI) and related terms
- consider how to structure a CBI lesson
 - find source materials
 - establish language and content objectives
 - adapt texts as needed
 - determine key vocabulary
 - develop tasks to help students understand the content
 - assess student learning

What does content-based instruction mean?



Content-based language instruction is teaching English and teaching another subject area together in the same course



What are some possible content areas or subjects that can be taught in English?



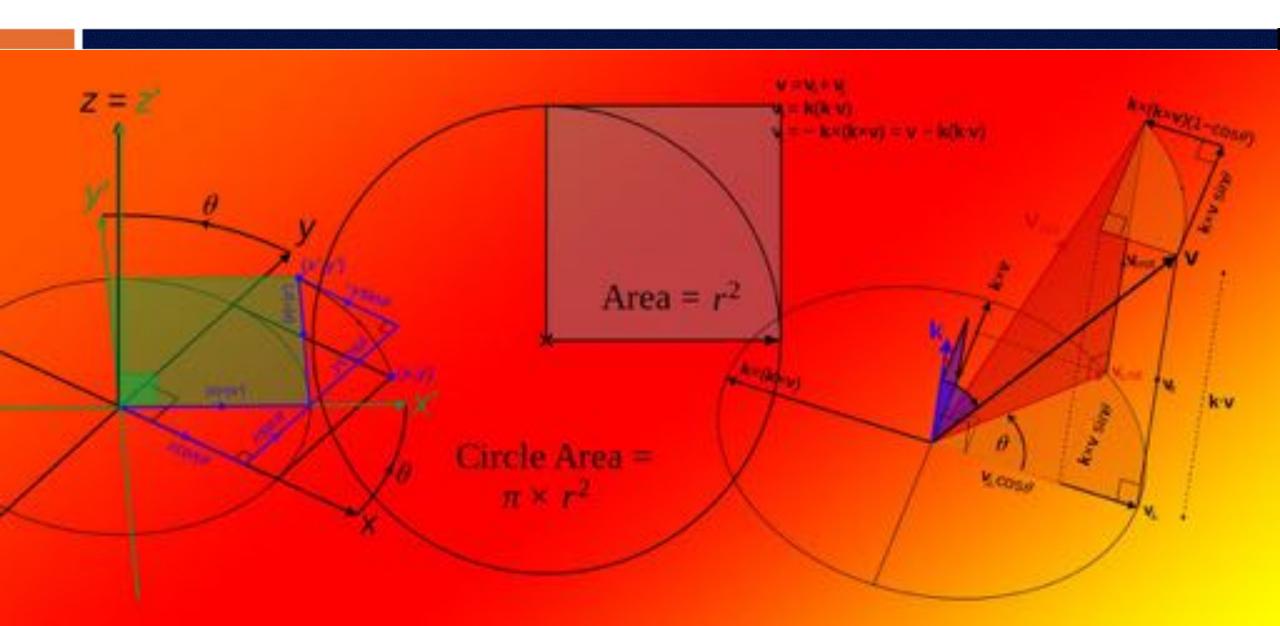
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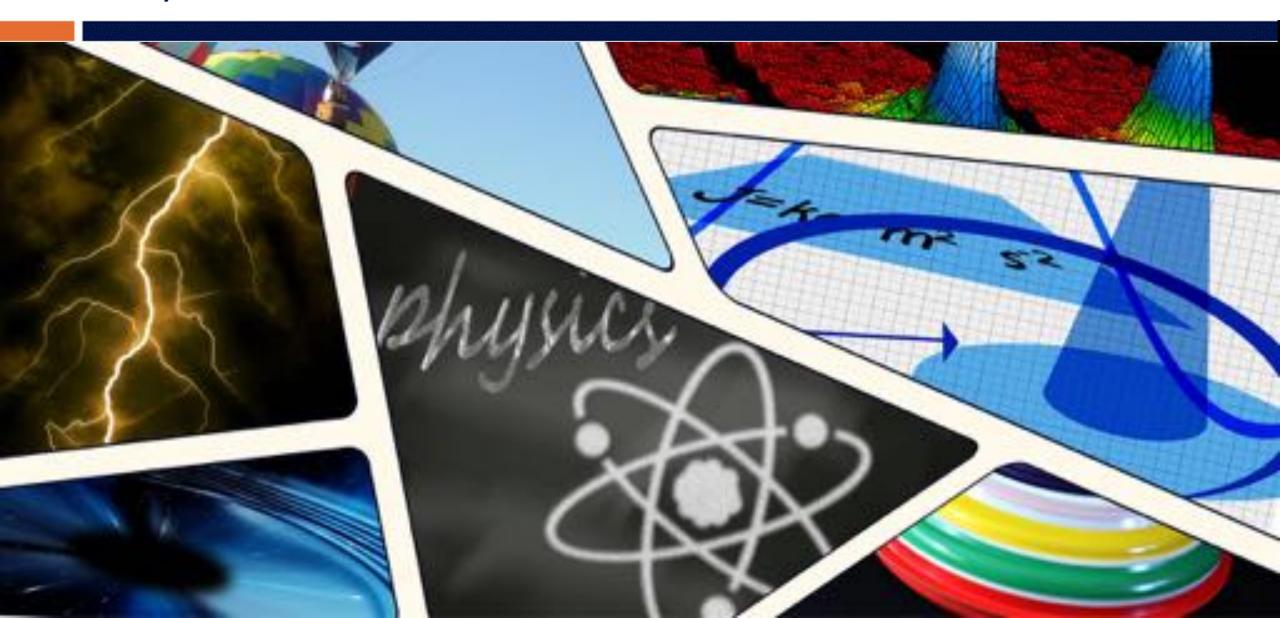
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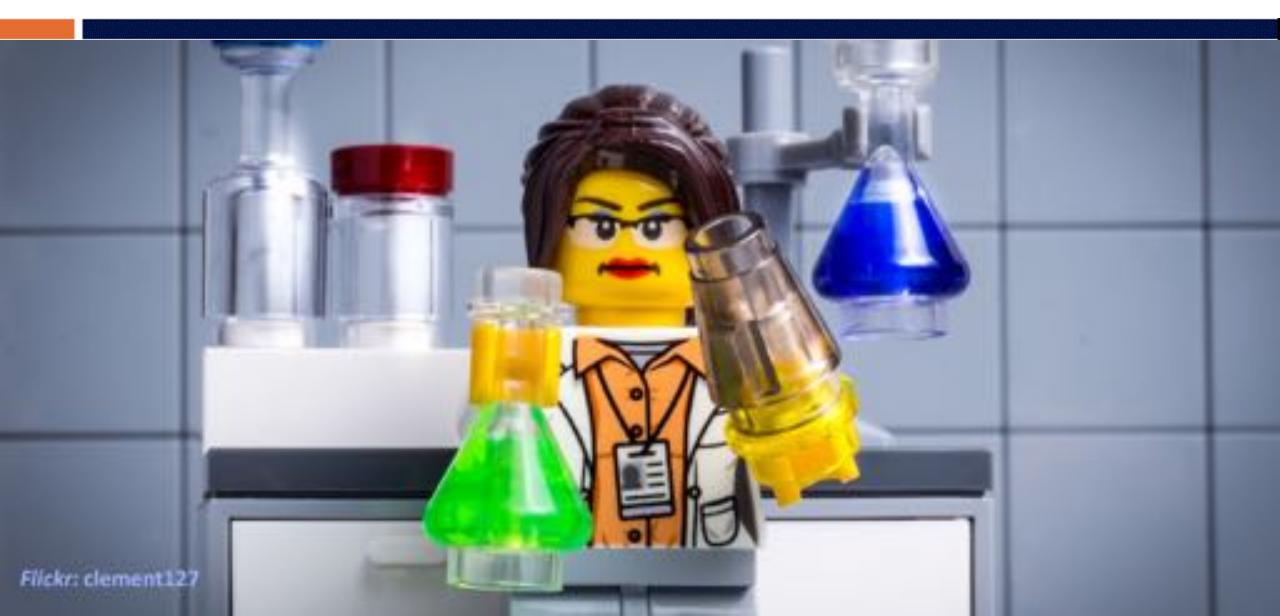
Math



Physics



Chemistry



Different kinds of content-based language instruction

- Content-based instruction (CBI)
- Content and Language Integrated Learning (CLIL)
- English as a Medium of Instruction (EMI)

All types of content-based instruction (CBI, CLIL, EMI) have the same goals for students:

- 1. construct knowledge and <u>develop understanding</u> about a topic and a learning task;
- 2. use language meaningfully and purposefully; and
- 3. learn <u>about</u> language in the context of learning <u>through</u> language.

Different kinds of content-based language instruction

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Content-based instruction (CBI)

- A formal definition: Content-based instruction (CBI) is "The integration of language teaching aims with content instruction" (Snow 2014)
- Models of CBI (Brinton & Snow 2017)
 - Sheltered instruction: Teacher supports students in class
 - Theme-based instruction: English class focuses on a specific theme or idea
 - Adjunct instruction: Two teachers work together (often in university settings), one on content and one on language

Models of CBI

Sheltered instruction

- Commonly used in English-speaking countries with non-native students, for example in Canada and the United States
- Second language students are separated from native English students
- Either a separate class or a "pull out" program
- An English teacher offers additional support for understanding
- May use the SIOP (Sheltered Instruction Observation Protocol) model (Echevarria, Vogt, & Short, 2017)

- Primary school in the United States
- Basic science class
- Course is entirely in English. Teacher carefully includes lessons to make sure that English learners understand the content

Models of CBI

Theme-based instruction

- Found in an English language course
- Themes and topics are selected according to student interests and needs
- May be an entire course or only part of the course
- Contains readings, listening materials and other content about the selected theme
- May integrate language skills such as listening, speaking, reading, and writing

- Secondary school in Japan
- Intermediate spoken English class
- Teacher chooses theme: marriage
- Video of content; small-group discussions, role-plays, writing assignments

A good example of theme-based instruction

Staci Hauschild, Elena Poltavtchenko, and Fredricka L. Stoller

EAST TIMOR AND UNITED STATES

From English Teaching Forum

Going Green: Merging Environmental Education and Language Instruction

ontent-based instruction (CBI) is well respected not only for its commitment to language learning, but also for its school, secondary school, and university preparatory program levels. Some CBI models, such as immersion, focus mainly on content learning, while

Models of CBI

The adjunct model

- A content course and a language course are conducted at the same time
- Language students take a separate class in addition to the regular course
- Often conducted with two different teachers
- Assessment of content by content teacher; language by language teacher

- University in New Zealand
- Introductory course in sociology
- Language students join with native English speakers
- Language students meet separately with English teacher
- Focus on helping student understand course content: vocabulary, reading, lectures, and prepare for writing assignments

Types of content-based language instruction

- Content and Language Integrated Learning (CLIL)
 - Common in primary and secondary schools.
 - Primary focus is on the content. Language learning takes place indirectly.
 - Often a government policy, popular in Europe
 - Exposure to language gradually increases

- A high school in Spain
- Physical education classes (PE, gym)
- Activities are conducted about 60% in English, 40% in Spanish
- A fair amount of explicit language support changes over time

Types of content-based language instruction

- English as a Medium of Instruction (EMI)
 - Common at university level
 - Focus is on content, which is delivered in the second language
 - Intensive exposure to the second language but may not have explicit language instruction

- A university in Saudi Arabia
- Graduate level courses in law
- Books, lectures, writing, and exams are all in English
- Minimal explicit language support

Review: Models of CBI

- Content-based instruction (CBI)
 - Sheltered instruction
 - Theme-based instruction
 - The adjunct model
- Content and Language Integrated Learning (CLIL)
- English as a Medium of Instruction (EMI)

Review: All types of content-based instruction (CBI, CLIL, EMI) have the same goals for students:

- 1. construct knowledge and <u>develop understanding</u> about a topic and a learning task;
- 2. use language meaningfully and purposefully; and
- 3. learn about language in the context of learning through language.

Balancing language and content



Balancing language and content

A language-content continuum

More focus on LANGUAGE

More focus on CONTENT

Balancing language and content

Language-Driven

- Content is used to learn L2.
- Language learning has priority.
- Content learning is incidental.
- Language objectives determined by L2 course goals or curriculum.
- Teacher integrates content into language-based course
- Students evaluated on language skills/proficiency.

Content-Driven

- Content is taught in L2.
- Content learning is priority.
- Language learning is secondary.
- Content objectives determined by course goals or curriculum.
- Teachers select language objectives for content-based course
- Students evaluated on content mastery.

(from Met, 1999)

Planning and structuring lessons



Structuring lessons

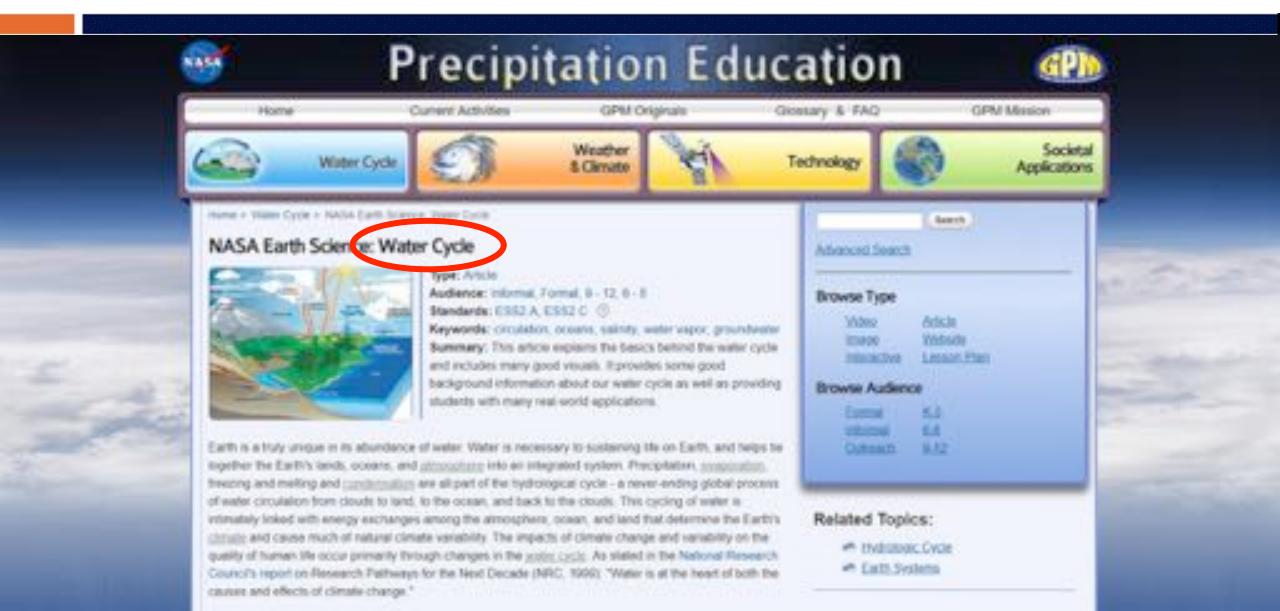
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Find source materials

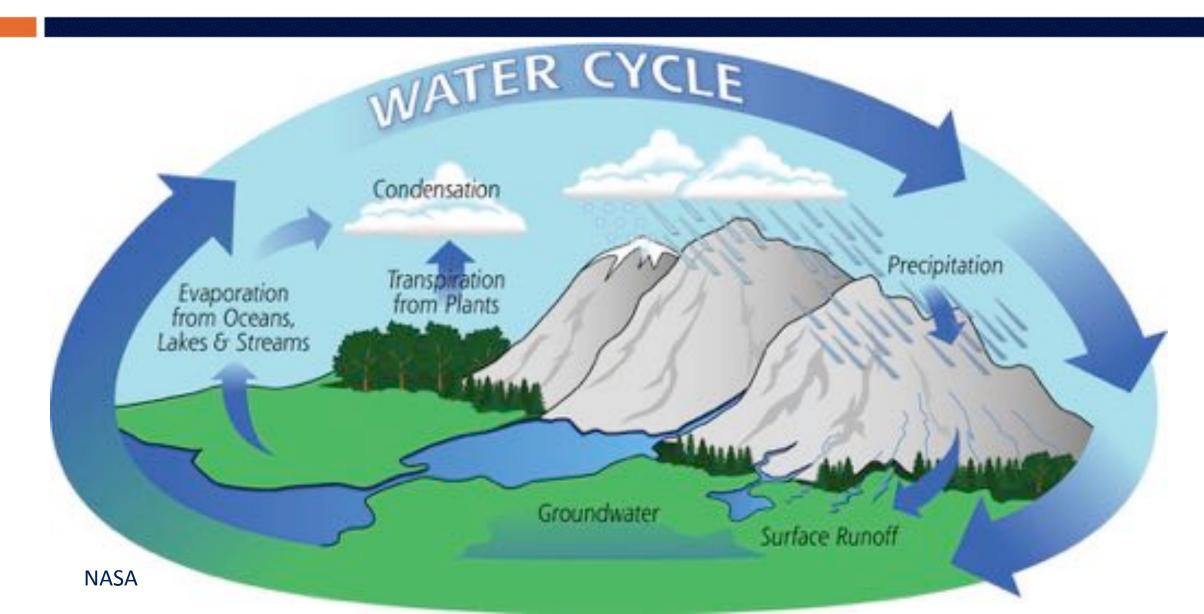




Finding materials: NASA



Activating background knowledge (schema)



Structuring lessons

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Establishing objectives – what is the target?



What do I want the students to be able to <u>do</u> as the result of the instruction?



Establishing objectives

- Content objectives: students will be able to
 - describe the water cycle
 - explain how evaporation works
 - give examples of different kinds of precipitation
- Language objectives: students will be able to
 - define 3 key vocabulary terms
 - use the simple present tense correctly in a spoken explanation
 - write a well-structured paragraph

Structuring lessons

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Adapt texts as needed

Earth is truly unique in its abundance of water. Water is necessary to sustain life on Earth, and helps tie together the Earth's lands, oceans, and atmosphere into an integrated system. Precipitation, evaporation, freezing and melting and condensation are all part of the hydrological cycle - a neverending global process of water circulation from clouds to land, to the ocean, and back to the clouds.

Vocabulary profile

Earth is truly unique in its abundance of water Water is necessary to sustain life on Earth and helps tie together the Earth s lands oceans and atmosphere into an integrated system Precipitation evaporation freezing and melting and condensation are all part of the hydrological cycle a never ending global process of water circulation from clouds to land to the ocean and back to the clouds

RED: 1 - 1000 words

GREEN: 1001 - 2000 words

BLUE: Academic Word List words

BLACK: Off-list words

Vocabulary Profiler at the University of Hong Kong http://www4.caes.hku.hk/vocabulary/profile.htm

Adapt texts as needed



Methods for simplifying content

- Scaffolding = supporting the language learner
 - Explaining vocabulary
 - Using graphs, charts, diagrams, or pictures
 - Using graphic organizers
 - Limiting the amount of new information that is introduced

Methods for simplifying content

- Change the content so it is easier
 - Re-write the text so it uses easier vocabulary and is simpler
 - Provide explanations of key concepts in simple English or the first language
 - Re-record audio passages to be slower and clearer
 - Introduce the content more slowly
 - Provide subtitles for videos

Structuring lessons

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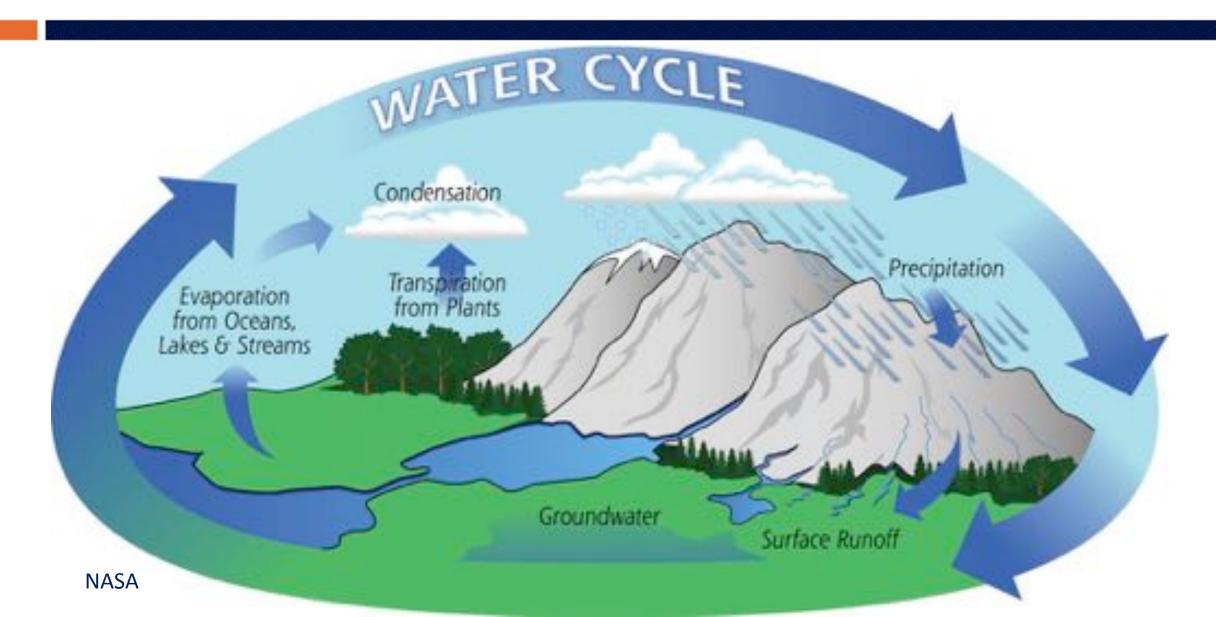
Which is more important, grammar or vocabulary?

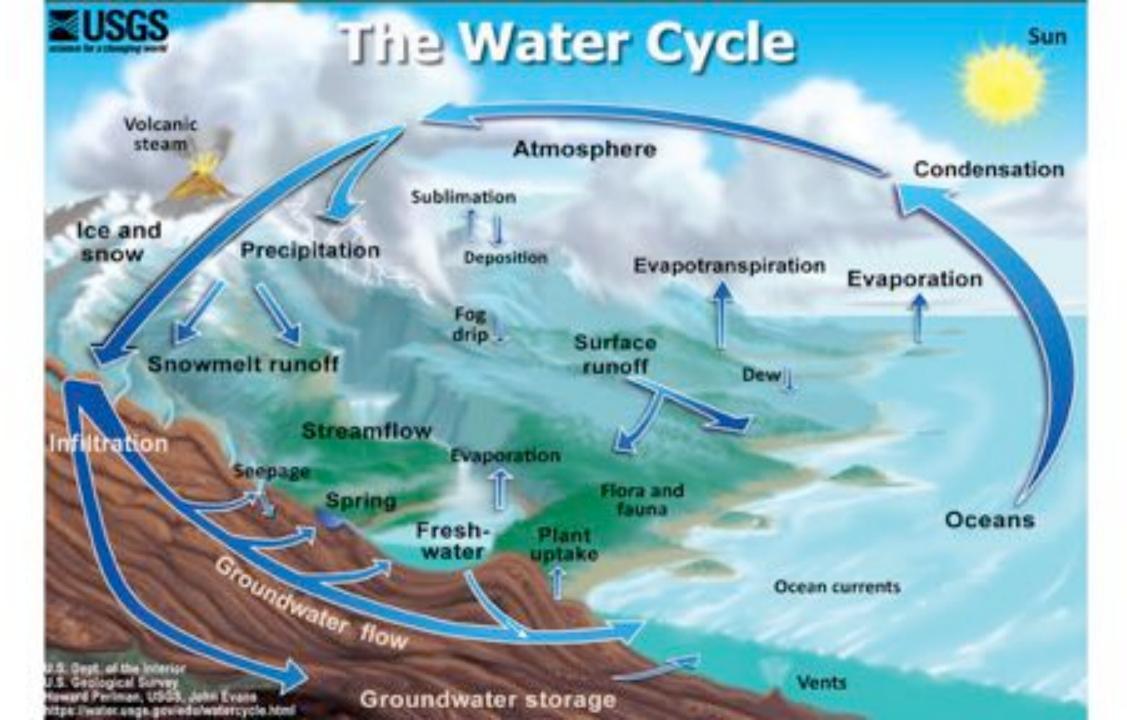


Most people do not	how much _	affects them.			
It can affect how people think, _	, and act. Some				
, such as those in	, can have the same				
for everyone. Other	-	_ meanings may be			
different in different	We can	our			
of ourselves and the world around us by learning about what					
can mean or	••				

Most people	9	realize how mud	ch color affects	
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	colors, such as those	nature,	can have the same	
meaning	everyone. Other color meanings			
	different	different cultures. V	Ve	
increase our	understanding	ourselves and	the world around	
	by learning about wh	at colors	_ mean	
represent.				

Most people do not realize how much color affects them. It can affect how people think, feel, and act. Some colors, such as those in nature, can have the same meaning for everyone. Other color meanings may be different in different cultures. We can increase our understanding of ourselves and the world around us by learning about what colors can mean or represent.





Structuring lessons

- Find source materials
- Establish content objectives
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Develop tasks to help students understand the content

- Modify the tasks so they are appropriate for your students
 - Activate background knowledge
 - Teach unfamiliar vocabulary words
 - Introduce content via reading, listening, or video
 - Scaffold student understanding with illustrations, graphs, and diagrams
 - Give students opportunities to use the new language

Small group activities



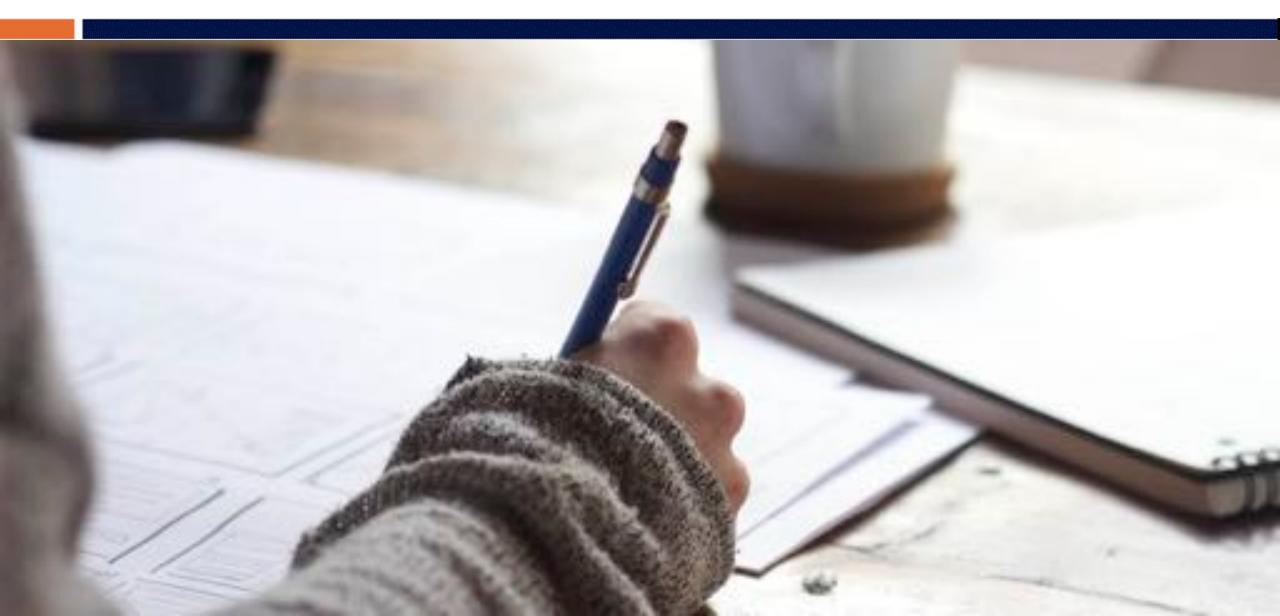
Lab work and individual experiments



Making posters for display



Writing



Sequencing activities



Structuring lessons

- Find source materials
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Assessing student work

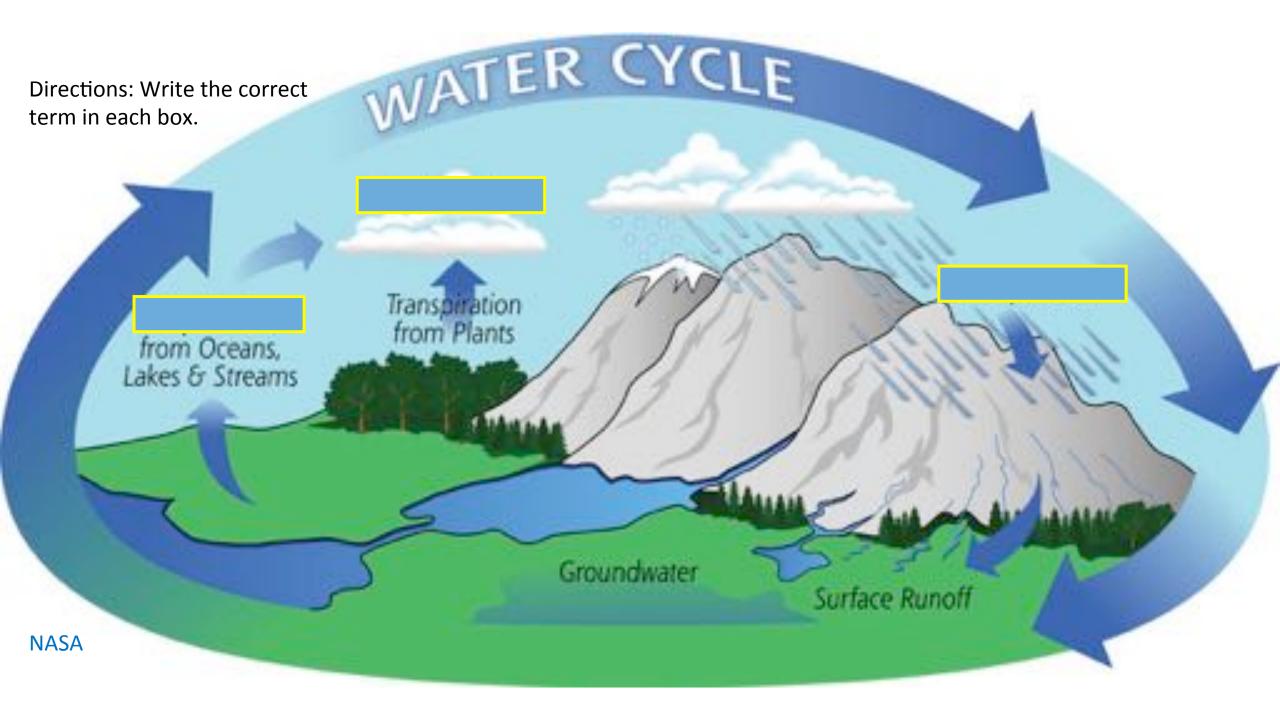


Models for assessing student work

- Are we assessing language or content? Or both?
- Is our feedback formative or summative?
- What will we ask student to <u>do</u> to demonstrate their knowledge?

Formative vs. summative assessment





Writing activities



Oral presentation



Putting it all together



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Water Cycle Unit: https://pmm.nasa.gov/education/water-cycle

Thank you!

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