

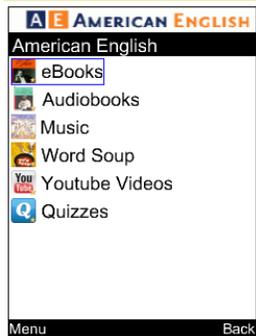


AMERICAN ENGLISH

MOBILE APP for Teachers and Learners of English as a Foreign Language Abroad

Develop English language skills on the go or in the classroom with the free American English (AE) mobile app powered by biNu. Download: <http://m.binu.com/ae> Learn more: <http://americanenglish.state.gov/resources/american-english-mobile-app>

ACCESS ENGLISH LANGUAGE LEARNING RESOURCES ANYTIME, ANYWHERE!



The AE app works with nearly any type of mobile phone that runs Java or Android. Even if you don't have a smart phone, this app is for you!

- Learners: study English at home or on the go. Learn on your own or with friends using integrated social media features like Facebook and Twitter.
- Teachers: use the app to bring content into your classroom or to encourage students to practice English in their free time.

AE APP FEATURES

The AE app provides teachers and learners access to resources while using very little data:

- E-books: graded readers for learners, resources for teachers, and the Worldreader
- Audiobooks: available to download by chapter
- Music: positive messages through hip hop, jazz, children's songs, traditional songs, and more
- "Trace Word Soup": a fun vocabulary game already played over 3.5 million times worldwide
- Voice of America news feeds for English learners
- Quizzes and study tools
- A variety of language, news, social media content, and more

TECHNICAL INFORMATION

The AE mobile app:

- Requires a 2G or better mobile internet connection
- Is compatible with feature phones & Android phones; iOS and Windows devices are not yet supported
- Is free; however, users are responsible for the data usage costs charged by their mobile provider
- Uses data compression to reduce access costs

DOWNLOAD INSTRUCTIONS

1. To download, open the internet browser on your mobile device
2. Type in <http://m.binu.com/ae>
3. Choose the file type needed for your device: Java (feature phones; non-smart phones) or Android
4. Follow the installation prompts (click "yes")
5. Look for the AE app on your phone:
6. Supply registration information for full access to all features (optional)
7. Need help? See these frequently asked questions: <http://www.binu.com/faq/>

